

NORTHGATE OPTICAL ON ROCHDALE FIND YOUR NEW LOOK

by Stephanie Tingley

From the moment you set foot in Northgate Optical on Rochdale, you know you're in for a unique shopping experience. The newly opened shop, which recently moved from its previous location on North Albert, is a beautiful blend of modern zen and cozy home comfort. A flickering fireplace lights a quaint sitting area, where customers and their guests can take a load off and think about which frames to try next. Modern decorating with rich wood grains and warm cappuccino tones invites you to shop at ease, to stay awhile and get to know your friendly neighbourhood opticians.

And friendly they are. Owners Alex and Bonnie Horvath, along with partner Jerry Schellenberg, are a refreshing reminder of what quality customer service is all about. From the moment they greet you, their helpful and honest intentions are evident. The team takes pride in providing informed advice on the best and, more important, correct eyewear for everyone. For them, it's not about making a sale at any cost. The group understands their trade, and they make it known that they're all licenced opticians – not sales people motivated by commissions. With each frame, with every lens, Northgate Optical on Rochdale is providing qualified and honest advice.

But don't be fooled. The friendly neighbourhood vibe doesn't overcompensate for a lack of choice or style. In fact, the shop boasts a rather vast selection of frames in all brands and styles. Whether you're watching your pennies or ready to splurge, Northgate Optical has something for you. Popular brands like D&G, DKNY, Gucci, Head and Versace line the shelves, as well as the largest selection of frames from the Aspex Group (each comes with its own polarized clip-on). And if you're wondering how you'll look in those swanky new D&G frames, Northgate Optical can show you with their cutting-edge Optikam technology. The machine takes pictures of you as you model potential frames and then displays your image on a large monitor, making your choice that much easier!

While they've been at it for many years, Regina's oldest independent optical dispensary has a fresh and current vibe. They provide a level of quality customer service that is increasingly hard to find, and they offer a style and price for virtually everyone.

Drop by for a new look... Northgate Optical on Rochdale will definitely help you find it!

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